





# COLE CLINTON

## Professional Profile

Motivated and results-driven Southern Methodist University (SMU) upcoming graduate seeking a full time position that will provide foundational experience in sales and business management. Ready to begin a career that will allow me to fully explore my potential and provide a foundation for success. Dedicated to building strong relationships and networks.

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## Education

### SOUTHERN METHODIST UNIVERSITY

Bachelor of Science, Economics  
Awards and Honors: Asst Philanthropy Chair  
2022-2024 (Raised 200k last two years)  
Activities: Sigma Chi Fraternity, SMU Club  
Lacrosse Team

### SACRED HEART UNIVERSITY

Economics Major, - 2020 , 2021  
Awards and Honors: Trustee Academic Merit  
Scholarship, Dean's List, National Society of  
Leadership and Success, Athletic Scholarship  
Activities: NCAA Division I Men's Lacrosse Team,  
Investment Club

## Community Service

- Team Impact, Mentor (2 hours/month) - 2020 to present
- Jane Ryan Elementary School, Teaching Assistant Volunteer (2 hours/month) - 2020 to present
- Los Hermanos Community Service Group, Volunteer (15 hours/month) - 2016 to 2020
- Habitat for Humanity - 2016 to 2020

## Skills

- Strong communication and writing skills
- Relationship building, networking
- Data analysis and insight development
- Vendor/partner management
- Resourceful, agile and detail-orientated
- Strong presentation skills
- MS Office, AI Tools

## Experience

### COLE CLINTON DJ

SELF EMPLOYED - PROFESSIONAL DJ, March 2020 to present

- Employ editing, mixing, and composition skills to create popular remixes with over 300 performances thus far, both paid and complimentary
- Engage the crowd, give announcements, and help ensure the event runs smoothly
- Developing strong communication and interpersonal abilities needed to market myself, effectively communicate with clients to gain a thorough understanding of their event and expectations

### SMALL VICTORIES MUSIC INDUSTRY

INTERNSHIP, 2024

- Responsible for business development activities including creation and distribution of press kits, marketing strategy and media planning
- Social media marketing - planning, execution and metrics
- Organization of upcoming events and calendar for business ventures
- Video and Audio content editing for social media use
- Communication skills with independent contractors (Fivver specifically) to create and refurbish flyers as well as increase company exposure through social channels

### MAD DOG LACROSSE ORGANIZATION

SUMMER YOUTH PROGRAM COACH, Summer 2021

- Coached summer lacrosse program of approximately 60 elementary and middle-school boys
- Collaborated with other coaches to develop effective workouts, drills, and skills sessions
- Created a positive learning environment; provided constructive criticism and motivation such as encouraging players to set weekly catch goals
- Gained valuable leadership and mentoring experience; explained the recruiting process to interested players

### LEGENDS APPAREL

INTERNSHIP, Summer 2019

- Responsible for setting up athletic apparel pop-up shop at various marketing events, sporting tournaments, and in front of local health and fitness businesses
- Provided customer service greeting and assisting customers
- Organized and restocked inventory; handled all sales and accounted for all inventory and funds